

- Must be able to understand dynamic customer behavior, their expectations, and aspirations.
- High levels of analytical thinking. Must be able to analyze market segments, customer behavior and competition analysis.
- Excellent interpersonal skills with an inane ability to manage people.
- Must be a very good team player, should be able to work as a team in a matrix organization.
- Must be very patient.

Functional Reporting	:	CMD
Administrative Reporting	:	-
Who will report	:	-
Key peer functions to co-ordinate with	:	Marketing, Operations, IT